

# OUR PASSION • YOUR MEMORIES





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### 100% Financial Protection

GIC The Villa Collection is a fully bonded tour operator. Our air travel inclusive holidays are ATOL protected by the Civil Aviation Authority. Accommodation and land arrangements are protected by ABTA.

### Customer service

We set high standards for ourselves and our team; we hope that you will find our service levels to be friendly and efficient, with a personal, caring touch.





# WELCOME TO GIC'S VILLA COLLECTION

My team and I are delighted to welcome you to our  
Golden anniversary edition

What creates a true specialist? It certainly isn't just the name. Names and companies are bought and sold on a regular basis and with new management come new members of staff that neither know the history or heritage of the operator. In the last 50 years the travel industry has seen enormous change. Many of the old and respected specialists have disappeared, others are still here but in name only as those that created those operators have long since gone.

It takes many years of service to begin to understand the ethos of a company, to get to know its partners abroad and how the company interacts with them. It isn't just a matter of arriving in Greece or Cyprus and signing up properties that look the part - there are plenty of those.

The relationship of a specialist with its overseas suppliers goes much deeper than that. GIC The Villa Collection has worked with many of its owners for the last 25 years and more. Over that period, owners and local agents become our friends and our many repeat clients enjoy meeting them time and again. Our owners come to understand what our guests expect and strive to raise standards and to meet changing tastes.

I joined the Greek Islands Club (GIC) in 1994 as a local representative and I've been here ever since. I started from the bottom, which is the best way to understand a company and how it works. I am passionate about Greece and throughout the season I dash out to our various resorts for a few days every two or three weeks, to make sure that all is well and to keep abreast of new events and happenings. It's attention to detail that counts.

We are all passionate about our company and its image. The fact that after 50 years we are still here and still independent shows that the pride in what we do has not dimmed. It's still very exciting to discover a fabulous new villa or hidden beach or quaint resort, and to introduce our guests to these finds.

So, welcome to our world and to our passion for our destinations.. Within these pages you will find a villa which you can make your very own for those all too brief weeks away from home.

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Managing Director

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